**ONLINE RESTAURANT GUIDE**

As our website is used for guiding the patronages so that they can know the restaurants and the branches and the recipes available in the restaurant.

The main objectives are :

Customer Satisfaction and Loyalty :

To ensure the customer satisfaction and build a repeat -customer base .To include enticing regular customers to come back more often as well as introducing the restaurant to new customers.

Achieving Specific Financial Goals :

The goal of most restaurants is to be profitable ,and the majority of them have clearly outlined financial goals broken into weekly, monthly and annual amounts. Some restaurant management teams are successful with week over week goals , and they may achieve them by reducing costs while growing profits at the same time.

Building The Restaurant Brand :

Even the most successful restaurants seek to improve their position in the market and strengthen their brand and advertising the restaurants atmosphere and concept.